

Turn Up with Your Pup

Press Release

NEWS RELEASE



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Wet Noses to Host 2nd Annual Turn Up with Your Pup Dog-friendly outdoor event returns to benefit the Houston SPCA

HOUSTON, TX— May 2, 2019

Determined to support those who fight for the advocacy of animals, [Texas Wet Noses](#) has once again partnered with the [Houston SPCA](#) to present the **2nd Annual Turn Up with Your Pup**. The event will take place on Saturday, May 18 from 1 PM - 6 PM at [Truck Yard Houston](#).

Continuing its success from 2018, this free outdoor event boasts on-site dog adoptions, a silent auction, food trucks, a NEW VIP section, games, local vendors, and a local DJ spinning tunes throughout the day. “We *LOVED* partnering with the Houston SPCA last year. That’s why we’re bringing back Turn Up—to dig up some more fun for our attendees and more funds for this awesome organization,” says Wet Noses President, Marché Warfield.

This year, Turn Up with Your Pup is offering attendees a little more, with the roll out of the “Very Important Pup (VIP) Package.” It will feature amenities available only to VIPs, such as access exclusive seating on Truck Yard’s upper terrace. Other perks include free valet, drink tickets, dedicated waitstaff, and more—all for just a \$125 donation.

Turn Up with Your Pup hopes to rally the East Downtown community, known as EaDo. “Though we have partners from all over the city, EaDo was our first priority” says Warfield. EaDo has an underground vibe that’s proud, but humble about their coolness. Seeking to increase their presence in this untapped market, the partnership between Wet Noses and the Houston SPCA was a match made in doggy heaven.

Wet Noses and the Houston SPCA want to extend an invitation to **everyone** in Houston: pups and their owners, animal lovers, people without dogs, people wanting a new addition to the family—all are welcome to come to **Turn Up with Your Pup!**



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For more information, please visit TurnUpwithYourPup.com.

Assets including logos, collateral, City of Houston Proclamation, etc. can be found on our [Media Page](#).

About Wet Noses

Wet Noses is a non-profit organization founded and based in Houston, Texas. Their mission is to improve lives in Texas for the mutual benefit of domestic animals and humans, through education and support. Founded in 2018, the organization helps provide financial support to animal organizations and advocates in need. Visit Wetnoses.org to find out more information.

About Houston SPCA

The [Houston SPCA](#) was founded in 1924 and is one of the leading animal rescue and protection organizations in the country. Their new Campus For All Animals provides more than a dozen programs and services including animal adoption, rescue, and rehabilitation in Gulf Coast region. They help more than 45,000 animals each year, including companion animals; horses and farm animals; small pets; native wildlife and exotics. The Houston SPCA is a private, non-profit charity, funded entirely by donations, and receives no funding from the government, United Way or other animal welfare organizations.

About Truck Yard Houston

[Truck Yard](#) is a “come as you are” beer garden and adult playground offering brews, grub & tunes in EaDo’s coolest and funkiest back yard hang out. With its first location in Dallas, Truck Yard chose Houston as the perfect spot for its second location. Boasting a Ferris wheel, food trucks, live music, the best Philly cheese steaks in town and plenty of outdoor space, Truck Yard Houston is everyone’s laid back, kick back sanctuary for outdoor fun.

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